Create a custom ad for your student's yearbook.



Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support your school at the same time. Visit jostensadservice.com to create your recognition ad.

www.jostens.com/yearbook ads

Last day to order: 10/01/2016

Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing at right for more details. Ad layouts for sizes offered are available on www.jostens.com/yearbookads.

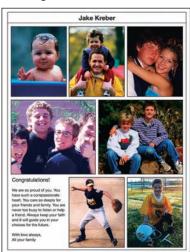
RECOGNITION AD PRICING

Received by 10/01/2016

COLOR		B&W	
Full Page	\$300.00	Full Page	\$250.00
1/2 Page	\$200.00	1/2 Page	\$150.00
1/4 Page	\$150.00	1/4 Page	\$100.00
1/8 Page	Not Offered	1/8 Page	Not Offered

SAMPLE ADS (more ad templates available online)

Full Page



1/2 Page



1/4 Page



1/8 Page



Don't miss this opportunity. Place your order today!

www.jostens.com/yearbookads





TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Create the ad around your student and write a personal message that will be meaningful.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800) 358-0800

A MESSAGE from your school.

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