

# Create a custom ad for your student's yearbook.



Yearbook ads are a great way to celebrate student success and milestones and reflect on the person your student has become. Show your pride and support your school at the same time. Visit [jostensadservice.com](http://jostensadservice.com) to create your recognition ad.

[www.jostens.com/yearbook](http://www.jostens.com/yearbook) ads

Last day to order: 10/01/2016

## Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing at right for more details. Ad layouts for sizes offered are available on [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).

### RECOGNITION AD PRICING

Received by 10/01/2016

#### COLOR

Full Page	\$300.00
1/2 Page	\$200.00
1/4 Page	\$150.00
1/8 Page	Not Offered

#### B&W

Full Page	\$250.00
1/2 Page	\$150.00
1/4 Page	\$100.00
1/8 Page	Not Offered

## SAMPLE ADS (more ad templates available online)

Full Page

**Jake Kreber**

**Congratulations!**

We are so proud of you. You have such a compassionate heart. You care so deeply for your friends and family. You are never too busy to listen or help a friend. Always keep your faith and it will guide you in your choices for the future.

With love always,  
All your family

1/2 Page

**Lauren Harris**

Dear Lauren,  
We are so proud of you. Always remember to treat others the way you would like to be treated. Find something to be passionate about and be willing to take risks to achieve your dreams.

**Congratulations!**  
Love, Mom and Dad

1/4 Page

**Allen He**

Dear Allen,  
We are so proud of what you have achieved and the person you have become. You have great potential in whatever you do.

Love,  
Mom, Dad and Ashleigh

1/8 Page

**Sheri Hagness**

Sheri,  
Much to my pride, you will be the first one you graduate. Keep up the hard work and keep smiling!

Love,  
Uncle Tom

Don't miss this opportunity. Place your order today!

[www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)





## Proceeds support our school

Revenue from yearbook ads helps our school create a better yearbook!

### SCHOOL GUIDELINES

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

## TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Create the ad around your student and write a personal message that will be meaningful.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

A MESSAGE  
from your school.

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Job 35061



*Celebrate your student's milestone.*

Gaston Christian School

Yearbook ads are on sale now!

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